



KENYA INNOVATION WEEK 2023

COMMONWEALTH EDITION

Innovating to Unlock Our Common Wealth

27th November – 1st December 2023

Nairobi, Kenya

@Edge Convention Centre, College of Insurance



HOST

CO-HOST



REPUBLIC OF KENYA



The Commonwealth

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**Innovating to Unlock Our
Common Wealth**



Kenya Innovation Week (KIW)

Kenya Innovation Week (KIW) is the premier innovation forum in Kenya, organized by the Kenya National Innovation Agency. It brings together innovators, entrepreneurs, policymakers, investors, and experts and other stakeholders from around the world to celebrate the innovative spirit of Kenyans and showcase practical skills that lead to innovations with a positive impact on people, while advancing the national priorities of the Kenya Vision 2030.

The Agency, together with key partners, has so far held 2 editions of KIW. The first one in 2021 and the second one in 2022. Cumulatively the two events have convened over 7,000 delegates from across the globe and attracted participation from over 70 countries.

In December 2022, KeNIA ran the second edition of the Kenya Innovation Week which was graced by H.E the President of Kenya Dr.

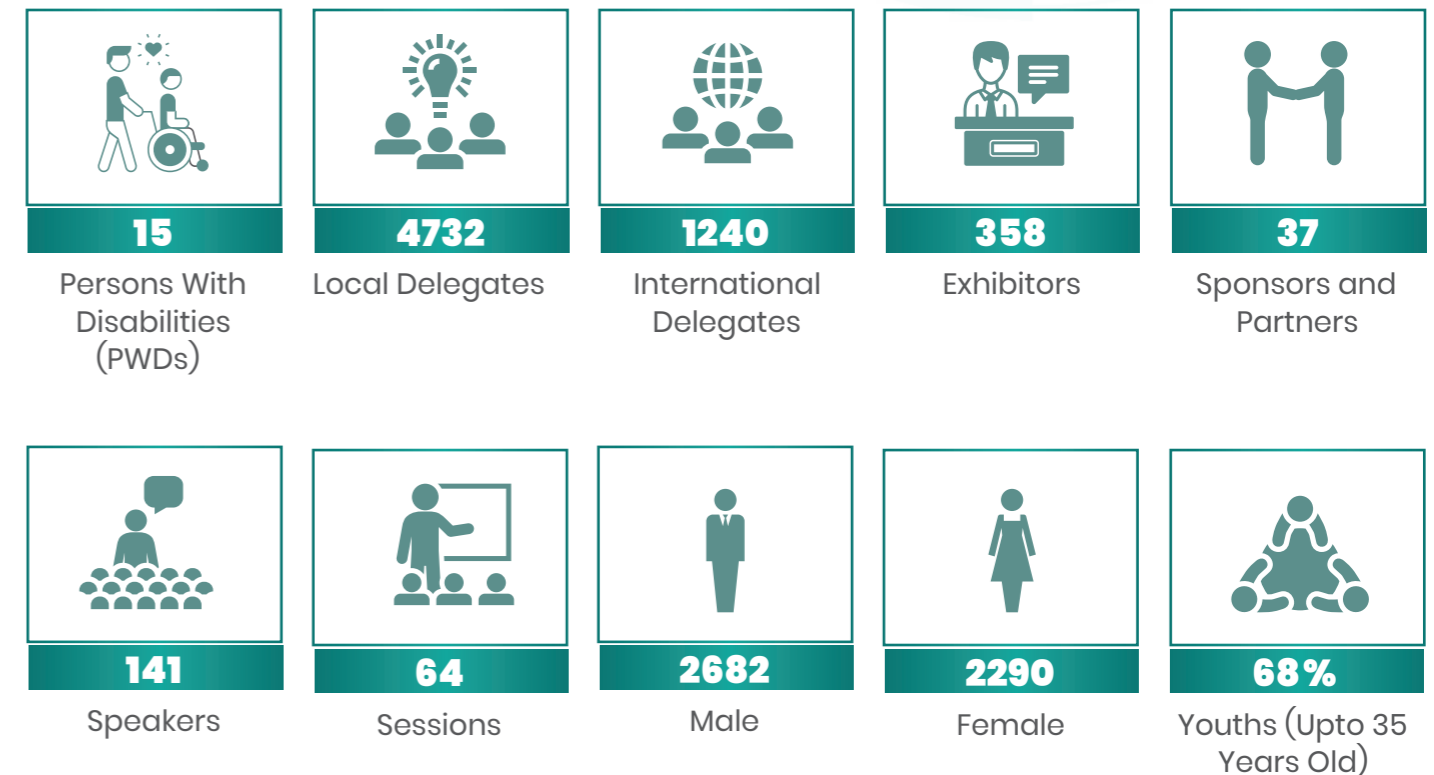
William Ruto C.G.H. Guest speakers included the Rt. Hon Patricia Scotland KC, Commonwealth Secretary General, US Ambassador to Kenya Meg Whitman among others. The delegates present got the opportunity to see innovations displayed at the exhibition, listen to diverse conversations on the innovation system, attend side events organised by different organisations and listen to pitches by Kenya's outstanding startups.

Kenya National Innovation Agency (KeNIA)

The Kenya National Innovation Agency (KeNIA) is a State Corporation established under the Science, Technology and Innovation (STI) Act, No. 28 of 2013. The core mandate of the Agency is to develop and manage the National Innovation System. The Agency is therefore responsible for coordination, promotion and regulation of the National Innovation System.



Kenya Innovation Week (KIW) in Numbers



What The Delegates Say

Majority of delegates and exhibitors, say they would attend the 2023 edition.



"Kenya Innovation Week has been very good and an awesome experience. I have met people who are interested in cosmetics that are biobased and good for their skin. I have also met a company that we will be partnering with, and they are interested in bringing our products in the Kenyan market. We are looking forward to having a relationship with them in the future."

Busi Moloi, CEO
Sawubona Mycelium, South Africa



We are addressing accessibility and cost of healthcare services. Kenya Innovation Week has been amazing, and we are thrilled to be part of it. The key take-away for us is we have gotten access to networks and partners. We have found people we will partner with in terms of pharmaceuticals and drug distribution companies. I also had the privilege to showcase our innovation to the president of Kenya H.E William Ruto and he approved it. That's a good thing.

Edwin Lubanga,
CTO and Co-Founder, Snark Health

Networking Opportunities

Over **1000**

Linkages and connections made, In just 3 days.

What Kenya Innovation Week Is Big For:

Signature Launches

In 2022, The President of the Republic of Kenya H.E Dr. William Ruto launched the Kenya Innovation Outlook. In 2023, we will be launching the following initiatives.

- Commonwealth Innovation for SDGs Awards
- Commonwealth Innovation Advisory Council
- Kenya's -10year Innovation Master Plan
- AfDB - Kenya Innovation Fund
- Kenya Innovation Outlook 2023



Startup Pitches

We provide a stage for Kenya's most promising startups to pitch to an audience of investors. 87% of the 2022 startups are now actively engaged in partnership and investment engagements.

Policy Engagements and Pronouncements

In 2022, The President of the Republic of Kenya H.E Dr. William Ruto announced the creation of a Government Startup fund. A startup bill is now under legislation and is and set to be signed into law.



Country pavilions

We invite nations to exhibit their programmes and innovations because we believe in opening up markets shared value for prosperity.



Awards

We culminate the week by recognizing and awarding individuals, organizations and governments doing the most to support innovation as a way of creating synergy.



Kenya Innovation

#KIW20

Connecting Innovati



Kenya Innovation Week Commonwealth Edition

In 2023, KIW will host the Commonwealth Edition, themed "**Innovating to Unlock Our Common Wealth**". This edition will focus on leveraging innovation to advance wealth creation for societal well-being.

The forum will explore how disruptive innovations can drive socio-economic progress and transform industries. KIW will offer a unique opportunity to share knowledge, experiences, and best practices for building innovative ecosystems that create shared value. Through panel discussions, exhibitions, keynote speeches, fireside chats, workshops, and networking events, participants will learn from one another and build connections to support their innovation journeys.

With a focus on building sustainable solutions that benefit communities, KIW plays a crucial role in positioning Kenya as a leading hub of innovation in Africa and beyond. Kenya welcomes innovators, investors, corporations, Governments, development partners, and all who are passionate about innovation and are committed to creating common wealth in this era of globalisation.

Objectives

KIW Commonwealth edition seeks to achieve the following objectives.

- To forge new inter-regional partnerships for the expansion of the Commonwealth innovation ecosystem
- To showcase the best of start-ups and innovations from Commonwealth countries to a range of curated investors
- To advance and diffuse the uptake of emerging technologies that can generate innovative solutions to the socio-economic and environmental challenges of today and tomorrow.
- To facilitate creation of new markets for inbound and outbound startups
- To launch a range of products and programmes meant to unlock our 'Commonwealth'.

Target audience

- Startups
- Innovators
- Academia
- Policy Makers
- Corporations & Foundations
- Investors
- Development partners
- Governments
- International Community
- Private Sector



Message from President of the Republic of Kenya

H.E. HON. WILLIAM SAMOEI RUTO, PHD., C.G.H.
PRESIDENT OF THE REPUBLIC OF KENYA.

Kenya has been on a journey towards economic transformation, industrialisation, and competitive productivity. As a nation, we are committed to pursue prosperity and innovation is key to it. We are mainstreaming innovation because we recognize the many jobs we can create, and problems we can solve through supporting our own innovations.

On the 6th of December 2022, I launched the 2nd Kenya Innovation Week in Nairobi, organized by my Kenya Kwanza administration. For a whole week, the whole nation came together and celebrated the innovativeness of Kenyans and we culminated the celebrations at Jamhuri Day on 12th December.

I promised that my government will elevate the Kenya Innovation Week into an international innovation festival that attracts global participants to facilitate exponential enhancement of Kenya's

capacity for Transformative innovations. We immediately placed a bid to host the Commonwealth Edition of the Innovation Week.

In this regard I am happy to announce that Kenya through the Ministry of Youth Affairs, The Arts and Sports, working through the Kenya National Innovation Agency (KeNIA) will this year host the Commonwealth Edition of Kenya Innovation Week between the 27th November and 1st of December 2023.

Themed «**Innovating to Unlock Our Common Wealth**», the Kenya Innovation Week 2023 will be hosted in Nairobi at the College of Insurance and I am welcoming commonwealth countries and other nations to join us as we advance the huge potential of innovation. I also welcome fellow Kenyans to participate and showcase innovative products and solutions. We have thoughtfully curated summits and side events to be part of Kenya Innovation Week 2023 and you should expect resourceful conversations on:

- Youth and Entrepreneurship
- Climate Action
- Skills and Talent for Innovation
- Commercialization of Innovation
- Startups
- 4IR/Digital Transformation
- Student-Led Innovations
- Agri-Tech and
- Fin-Tech

Kenya is open for business, and I am welcoming the international community to join us as this will provide opportunities for trade, investment and open up markets for our innovative products and services. We envision having pavilions for all the Commonwealth Countries as well as corporations, development partners, start-ups, and investors.

At the close of the Kenya Innovation Week 2023, we shall give several innovation awards in recognition of the efforts of our women and men, as well as hubs, institutions, and countries to create innovative solutions

that truly impact people and society for the better.

The Kenya Innovation Week will anchor continuous discussions and robust engagements that will guide the development of innovation policies in our organization. On the 27th of November, we shall launch Kenya's -10 year Innovation Master plan to inspire our collective national innovation efforts and inspire other countries who wish to follow the same path.

We also invite partners to support these government led efforts as we aspire to improve productivity, enhance efficiency and effectiveness, create start-ups and jobs of the future, and celebrate them at the Kenya Innovation Week.

Welcome to Kenya Innovation Week 2023 as we continue to Innovate to Unlock Our Common Wealth.



Structure of the Kenya Innovation Week Commonwealth Edition

KIW 2023 will be constituted by thematic pre-events organised by partner organisations, happening before the main event in. During the -5day innovation week, several thematic summits and plenaries will be held with activities including but not limited to panel discussions, keynote speeches, irside chats, workshops, and networking events. Exhibitions from different participating groups and countries will also run throughout the event. Partners will be able to host side-events running parallel to the main event.

Main Event

Below are some of summits and side events already planned to take place as part of the Innovation Week:

- Youth and Entrepreneurship Summit
- Climate Action Summit
- Skills and Talent Summit
- Commercialization Summit
- Start-up Summit
- 4IR/Digital Transformation Summit
- Entrepreneurial Institutions Workshop
- Student-Led Innovations Summit
- Agri-Tech Summit
- Fin-Tech Summit

Signature Launches

Besides the thematic summits, the following special programmes and projects are set to be launched at the Innovation Week:
Commonwealth Innovation for SDGs Awards

- Commonwealth Innovation Advisory Council
- Kenya's -10year Innovation Master Plan
- AfDB - Kenya Innovation Fund
- Kenya Innovation Outlook 2023

Exhibition

The Kenya Innovation Week – Commonwealth edition will feature country pavilions for the participating countries. Organisations and associations will also get an opportunity to get pavilions that they can customise to their needs. The expo will run throughout the event and will therefore serve as the perfect platform to connect with the brightest minds, discover the latest trends, and showcase your products and services to a global audience.

Whether you are an established brand or a start-up, KIW Exhibition offers you the opportunity to engage with key decision-makers, investors, and potential business partners. You'll get to showcase your innovative solutions, generate new leads, and expand your reach like never before.



Awards

The KIW <innovation> awards, gives us an opportunity to recognise and honor the individuals, organisations, communities, and institutions who have made tremendous efforts to build or support the national innovation system in Kenya. These individuals, institutions or solutions need to have demonstrated creativity, excellence, innovativeness and achievement and impact.

In 2022, KeNIA will coordinate and issue over 20 KIW innovation awards to innovation ecosystem contributors in diverse sectors.

The Commonwealth Pitch Fest

When the countdown starts the show goes down! In 7 Minutes a well curated pool of startups from Kenya and the Commonwealth Nations will get an opportunity to pitch their startups to an audience of investors, customers, and potential partners.



KIW Deal Rooms

At the Kenya Innovation Week, we give you an opportunity to strike partnerships in our premium deal rooms then exclusively make the announcement on the main stage!



Visionary Speakers

At Kenya Innovation Week, we believe that innovation is all about inspiring and being inspired. That's why we have lined up a diverse and dynamic group of thought leaders, innovators, and entrepreneurs who are driving change and making an impact in Kenya and beyond.

Our speakers are experts in their fields and have a lot of information and knowledge to share. From governance to fintech, green innovation, social impact, education, agriculture, health, and technology innovation, our speakers are the best and brightest minds in the innovation ecosystem.

So, get ready to be inspired, challenged, and empowered by our incredible lineup of speakers. They'll share their stories, insights, and visions for the future, leaving you with a renewed sense of purpose and passion for innovation.



Pre-Events

Partners are welcome to host thematic pre-events leading to Kenya Innovation Week. To express interest in hosting a pre-event or a side event, write to kiw@innovationagency.go.ke

KeNIA, working with partners, will host the CEIL Summit, Commercialisation Summit, and the Cabinet Golf Tournament as pre-events leading up to KIW.



CEIL Summit



The Commercialisation and Entrepreneurial Institutions Leaders (CEIL) Summit is an Initiative of Kenya National Innovation Agency (KeNIA) that targets various institutional leaders from key sectors with an intention of advancing the national commercialisation infrastructure.

Cabinet Golf Tournament

This is a unique pre-event to Kenya Innovation Week, bringing together innovators, investors, government officials, the private sector, and academia for a thrilling day of golfing surrounded by Kenya's stunning wildlife. The tournament will be held on one of Kenya's premier golf courses, which is situated within a wildlife conservancy, providing participants with an unforgettable golfing experience. As part of Innovation Safaris, the Golf Tournament will offer ample opportunities for networking, including a post-tournament reception and awards ceremony.

Side Events

All side events will take place between 27th November and 1st December 2023. Partners are welcome to host side events running parallel to the main event. To express interest in hosting a pre-event write to kiw@innovationagency.go.ke



KIW Innovation Safaris

KIW will host Innovation Safaris as a side event. The safaris will be innovation-induced tours around the city and to key locations in the country. The selected destinations are Nairobi City Tour, Nairobi National Park, The Animal Orphanage & Giraffe Centre, Incubation Hubs in Nairobi, Tsavo National Park, and the Maasai Market.



Become an Exhibitor @ The Kenya Innovation Week 2023.

Want to showcase your newest products, services, and solutions to a group of people who are highly interested and motivated? Join us at Kenya Innovation Week! As an exhibitor, you'll be able to show off your brand, network with potential clients, partners, and investors, and find leads and business opportunities.

Our team will work with you to create a customised exhibition space that aligns with your brand and objectives. From creative activities to eye-catching displays, we'll help you make a one-of-a-kind event that will grab people's attention and make an impression that will last. Kenya Innovation Week is the perfect time to show off your brand and connect with the innovation ecosystem in Kenya and beyond.

Join us as an exhibitor today and take your business to the next level!

- Prime platform to showcase your products and services to regional businesses seeking the latest tech and innovations in your industry.
- An opportunity to engage with potential clients and partners in person.
- A chance to stay up-to-date with the latest products and technology that can help drive your business forward.
- An exhibitor space to network with other exhibitors and businesses, exchange ideas and explore new opportunities.
- Access to KIW deal rooms and matchmaking sessions to maximize your exposure and connect with key players in your industry.
- An opportunity to generate leads and increase brand awareness among a highly targeted audience, including industry leaders, decision-makers, and investors.



Join The Innovation Revolution Partner with Kenya Innovation Week as a Sponsor!

Looking to showcase your brand to some of the brightest and most innovative minds in Kenya and beyond? Look no further than the Kenya Innovation Week.

As a sponsor of Kenya Innovation Week, you'll have the opportunity to position your brand at the forefront of the innovation ecosystem, engage with a highly targeted audience of innovators, entrepreneurs, investors, and policymakers, and forge valuable partnerships and collaborations that could take your business to the next level.

With a range of sponsorship packages to suit your needs and budget, including strategic partnerships and bespoke activations, our team will work with you to create a sponsorship package that aligns with your goals and objectives.

Join us and showcase your commitment to driving progress and change in Kenya and beyond.

Reach out via ceo@innovationagency.go.ke

The Audience in Numbers



JOIN THE INNOVATION REVOLUTION

Relive the memories

Moments @ The Kenya Innovation Week: A Visual Journey

The Kenya Innovation Week was an incredible celebration of innovation, creativity, and entrepreneurship in Kenya. From inspiring keynote speeches to engaging panel discussions, exciting exhibitions, and more, the event brought together the best and brightest minds in the innovation ecosystem.

Here's a visual journey that takes you through the most exciting and memorable moments of the electrifying atmosphere of the past opening ceremony to the intimate conversations between innovators and entrepreneurs that captured the essence of the event and vibrantly brought it to life.



RELIVE THE KIWI MOMENTS

RELIVE THE KIW MOMENTS



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Innovating to Unlock Our Common Wealth

